

## Suntory Group Notification Regarding Reorganization and Executive Appointments

This is to notify that Suntory Holdings Limited will be reorganizing group companies and implementing their executive appointments.

– Details –

### ●Reorganization

**Effective July 1, 2022**

#### **Establishment of Suntory Spirits Limited**

- In order to promote an integrated management of the entire domestic liquor business in response to changes in alcohol consumption trends, New “Suntory Spirits Limited” will be established by the merger of five existing companies; “Suntory Beer, Wine & Spirits Japan Limited”, “Suntory Beer Limited”, “Suntory Spirits Limited”, “Suntory Wine International Limited” and “Suntory Liquors Limited”.

The Business Strategy Division, the Beer Company, Spirits Company, Wine Company, and Sales Marketing Company will be created within the new company.

- The Communication Department will be renamed the Advertising Department.
- Renamed and newly established divisions within the Sales Marketing Company
  - The Sales & Marketing Division Hokkaido Area will be renamed the Hokkaido Sales & Marketing Division, and its subdivisions the Sapporo Branch and Nationwide Chain Stores Sales Department the Sapporo Regional Office and Hokkaido Area Marketing Office respectively.
  - The Sales & Marketing Division Tohoku Area will be renamed the Tohoku Sales & Marketing Division, and its subdivisions the Sendai Branch and

Nationwide Chain Stores Sales Department the Sendai Regional Office and Tohoku Area Marketing Office respectively.

- The Sales & Marketing Division Kanto Koshinetsu Area will be renamed the Kanto-Koshinetsu Sales & Marketing Division, and its subdivisions the Kanto Branch, Nationwide Chain stores Sales Department Kanto Area, and Niigata Branch the Kanto Regional Office, Kanto Area Marketing Office, and Niigata Marketing Office respectively.
- The Metropolitan Marketing Office will be renamed the Metropolitan General Marketing Office, and its subdivisions the Wholesale Account Sales Department and Nationwide Chain stores Sales Departments 1, 2, and 3 the Metropolitan Wholesale Account Sales Marketing Office and Metropolitan Area Marketing Offices 1, 2, and 3 respectively.
- The Tokyo Regional Office will be renamed the Tokyo General Regional Office, and its subdivisions Tokyo Branches 1 and 2 Tokyo Regional Offices 1 and 2 respectively.
- The Chiba, Saitama, and Yokohama Branches will be renamed the Chiba, Saitama, and Yokohama Marketing Offices respectively.
- The Tokai Marketing Office, Tokai Branch, Shizuoka Branch, and Hokuriku Branch will be renamed the Tokai Area Marketing Office, Tokai Regional Office, Shizuoka Marketing Office, and Hokuriku Marketing Office respectively.
- The Kinki Marketing Office will be renamed the Kinki General Marketing Office, and its subdivisions the Wholesale Account Sales Department and Nationwide Chain Stores Sales Departments 1 and 2 the Kinki Wholesale Account Sales Marketing Office and Kinki Area Marketing Offices 1 and 2 respectively.
- The Osaka Marketing Office will be renamed the Osaka General Regional Office, and its subdivisions Osaka Branches 1 and 2 Osaka Regional Offices 1 and 2 respectively.
- The Kyoto and Kobe Branches will be renamed the Kyoto and Kobe Marketing Offices respectively.
- The Sales & Marketing Division Chugoku Shikoku Area will be renamed the Chugoku-Shikoku Sales & Marketing Division, and its subdivisions the Chugoku Branch, Nationwide Chain stores Sales Department, Okayama-Sanin Branch, and Shikoku Branch the Chugoku Regional Office, Chugoku-Shikoku Area Marketing Office, Okayama-Sanin Marketing Office, and Shikoku Marketing Office respectively.

- The Sales & Marketing Division Kyushu Area will be renamed the Kyushu Sales & Marketing Division and its subdivisions the Fukuoka Branch, Nationwide Chain stores Sales Department, Kumamoto Branch, and Minami Kyushu Branch the Fukuoka Regional Office, Kyushu Area Marketing Office, Kumamoto Marketing Office, and Minamikyushu Marketing Office respectively.
- The Nationwide Chain Stores Marketing Division will be reorganized, with subdivisions comprising Marketing Offices 1, 2, 3, and 4.
- The E-Commerce Sales & Marketing Division will be renamed the E-Commerce Sales and Marketing Office.
- The On-Premise Chain Business Development Division subdivisions of the Nationwide Chain Marketing Departments 1, 2, and 3 and the Western Area Chain Marketing Department will be renamed the On-Premise Chains Nationwide Marketing Offices 1, 2, and 3 and the On-Premise Chains Western Area Marketing Office respectively.

●Executive Appointments

**Suntory Spirits Limited**

**Effective July 1, 2022**

New Position	Former Position	Name
Representative Director, President & CEO	Suntory Beer, Wine & Spirits Japan Limited, Representative Director, President & CEO Suntory Spirits Limited, Director	Nobuhiro Torii
Director, Executive Vice President Head of Sales Marketing Company	Suntory Beer, Wine & Spirits Japan Limited, Director, Executive Vice President Suntory Liquors Limited, Representative Director, President & CEO Suntory Spirits Limited, Director	Kenji Yamada
Director, Managing Executive Officer Head of Spirits Company	Suntory Spirits Limited, Representative Director, President & CEO Suntory Beer, Wine & Spirits Japan Limited, Director	Hideki Kanda
Director, Managing Executive Officer Head of Beer Company	Suntory Beer Limited, Representative Director, President & CEO Suntory Beer, Wine & Spirits Japan Limited, Director	Eiichiro Nishida

Director, Managing Executive Officer Division COO, Sales Development & Marketing Promotion Division	Suntory Beer, Wine & Spirits Japan Limited, Director, Managing Executive Officer Division COO, Sales Development & Marketing Promotion Division Suntory Beer Limited, Managing Executive Officer Suntory Liquors Limited, Managing Executive Officer	Masato Hayashi
Director, Executive Officer Head of Wine Company	Suntory Wine International Limited, Representative Director, President & CEO Suntory Beer, Wine & Spirits Japan Limited, Director	Keiko Yoshio
Director	—	Shinichiro Hizuka
Director	—	Kazutomo Aritake
Director Spirits Company Whisky Development & Production Department Wine Company Wine Development, Production & Quality	Suntory Spirits Limited, Whisky Development & Production Department Suntory Wine International Limited, Wine Development, Production & Quality Suntory Beer, Wine & Spirits Japan Limited, Director	Kaneo Oka
Director	Suntory Spirits Limited, Director	Sho Senba
Senior Managing Executive Officer Sales Marketing Company Division COO, Metropolitan Sales & Marketing Division Nationwide Wholesale	Suntory Liquors Limited, Senior Managing Executive Officer Division COO, Metropolitan Sales & Marketing Division Nationwide Wholesale Suntory Beer, Wine & Spirits Japan Limited, Director	Masato Tsuchida

<p>Managing Executive Officer Sales Marketing Company Division COO, Sales &amp; Marketing Division Tokai Hokuriku Area</p>	<p>Suntory Liquors Limited, Managing Executive Officer Division COO, Sales &amp; Marketing Division Tokai Hokuriku Area</p>	<p>Satoshi Kataoka</p>
<p>Managing Executive Officer Spirits Company Global RTD</p>	<p>Suntory Spirits Limited, Director, Managing Executive Officer Global RTD</p>	<p>Toru Miyanaaga</p>
<p>Managing Executive Officer Sales Marketing Company Division COO, Nationwide Chain stores Marketing Division</p>	<p>Suntory Liquors Limited, Managing Executive Officer, Division COO, Nationwide Chain stores Marketing Division</p>	<p>Junichi Mori</p>
<p>Managing Executive Officer Beer Company Division COO, Headquarters of Beer Development / Production Senior General Manager, Beer Development Department</p>	<p>Suntory Beer Limited, Managing Executive Officer Division COO, Headquarters of Beer Development / Production Senior General Manager, Beer Development Department</p>	<p>Shingo Kawasaki</p>
<p>Managing Executive Officer Division COO, Sales &amp; Marketing Division Kinki Area</p>	<p>Suntory Liquors Limited, Managing Executive Office Division COO, Sales &amp; Marketing Division Kinki Area</p>	<p>Shinzo Shimomura</p>

<p>Managing Executive Officer Spirits Company Production Planning &amp; Development Senior General Manager, Whisky Development &amp; Production Department Senior General Manager, Whisky Blending &amp; Planning Department Wine Company Wine Development, Production &amp; Quality</p>	<p>Suntory Spirits Limited, Director, Managing Executive Officer Production Planning &amp; Development Senior General Manager, Whisky Development &amp; Production Department Senior General Manager, Whisky Blending &amp; Planning Department Suntory Wine International Limited, Director Wine Development, Production &amp; Quality</p>	<p>Katsunori Kurihara</p>
<p>Executive Officer Spirits Company Chief Blender</p>	<p>Suntory Spirits Limited, Executive Officer Chief Blender</p>	<p>Shinji Fukuyo</p>
<p>Executive Officer Spirits Company Senior General Manager, Development Department Senior General Manager, Global RTD Development Department</p>	<p>Suntory Spirits Limited, Executive Officer Senior General Manager, Development Department Senior General Manager, Global RTD Development Department</p>	<p>Etsuro Murakami</p>
<p>Executive Officer, Beer Company Senior General Manager, Production Department</p>	<p>Suntory Beer Limited, Executive Officer Senior General Manager, Production Department</p>	<p>Ichiro Izawa</p>

Executive Officer Sales Marketing Company Division COO, On-Premise Chain Business Development Division	Suntory Liquors Limited, Executive Officer Division COO, On-Premise Chain Business Development Division	Koji Suzuki
Executive Officer Sales Marketing Company Senior General Manager, Metropolitan General Marketing Office	Suntory Liquors Limited, Executive Officer Senior General Manager, Metropolitan Marketing Office	Yosuke Okazaki
Executive Officer Sales Marketing Company Division COO, Sales Development & Marketing Promotion Division	Suntory Liquors Limited, Executive Officer Division COO, Sales Development & Marketing Promotion Division	Tadamiki Kodama
Executive Officer Sales Marketing Company Division COO, Chugoku-Shikoku Sales & Marketing Division	Suntory Liquors Limited, Executive Officer Senior General Manager, Sales & Marketing Division Chugoku Shikoku Area	Toshihiko Murao
Executive Officer Sales Marketing Company Division COO, Kanto-Koshinetsu Sales & Marketing Division	Suntory Liquors Limited, Executive Officer Senior General Manager, Sales & Marketing Division Kanto Koushinetsu Area	Asako Tsuda



Executive Officer Spirits Company Division COO, RTD/Liqueur/Spirits/Shochu Marketing Division Senior General Manager, Liqueur/Spirits Integrated Innovation Department	Suntory Spirits Limited, Executive Officer Division COO, RTD/Liqueur/Spirits/Shochu Marketing Division Senior General Manager, Liqueur/Spirits Integrated Innovation Department	Akiko Suzuki
Executive Officer Sales Marketing Company Division COO, Hokkaido Sales & Marketing Division	Suntory Liquors Limited, Executive Officer Senior General Manager, Sales & Marketing Division Hokkaido Area	Yasuyuki Enami
Executive Officer Sales Marketing Company Division COO, Tohoku Sales & Marketing Division	Suntory Liquors Limited, Executive Officer Senior General Manager, Sales & Marketing Division Tohoku Area	Takaaki Shirafuji
Executive Officer Spirits Company Senior General Manager, Global Business Strategy Planning Department	Suntory Spirits Limited, Executive Officer Senior General Manager, Global Business Strategy Planning Department	Michio Nakamura
Executive Officer Sales Marketing Company Division COO, Kyusyu Sales & Marketing Division	Suntory Liquors Limited, Executive Officer Senior General Manager, Sales & Marketing Division Kyusyu Area	Takaaki Iimori

Executive Officer Spirits Company Senior General Manager, Production Department Senior General Manager, Global RTD Development Department	Suntory Spirits Limited, Executive Officer Senior General Manager, Production Department Senior General Manager, Global RTD Development Department	Tatsushi Yoshida
Executive Officer Beer Company Division COO, Business Strategy Planning Division	Suntory Beer Limited, Executive Officer Division COO, Business Strategy Planning Division	Ken Kamemoto
Executive Officer Sales Marketing Company Division COO, E-Commerce Sales & Marketing Division Senior General Manager, E-Commerce Sales & Marketing Office	Suntory Liquors Limited, Executive Officer Division COO, E-Commerce Sales & Marketing Division	Yojiro Shimoda
Executive Officer Sales Marketing Company Deputy Division COO, Sales & Marketing Division Kinki Area Senior General Manager, Kinki General Marketing Office	Suntory Liquors Limited, Executive Officer Deputy Division COO, Sales & Marketing Division Kinki Area Senior General Manager, Kinki Marketing Office	Yoichi Sugiyama
Executive Officer Spirits Company Senior General Manager, Business Planning Department	Suntory Spirits Limited, Executive Officer Senior General Manager, Business Planning Department	Takahiro Itoga

<p>Executive Officer Beer Company Division COO, Brand Marketing Division</p>	<p>Suntory Beer Limited, Executive Officer Division COO, Brand Marketing Division</p>	<p>Tsuguhiro Tanaka</p>
<p>Senior Audit &amp; Supervisory Board Member</p>	<p>Suntory Beer, Wine &amp; Spirits Japan Limited, Senior Audit &amp; Supervisory Board Member Suntory Spirits Limited, Audit &amp; Supervisory Board Member Suntory Beer Limited, Audit &amp; Supervisory Board Member Suntory Wine International Limited, Audit &amp; Supervisory Board Member Suntory Liquors Limited, Audit &amp; Supervisory Board Member</p>	<p>Yukio Okizaki</p>
<p>Senior Audit &amp; Supervisory Board Member</p>	<p>Suntory Beer, Wine &amp; Spirits Japan Limited, Senior Audit &amp; Supervisory Board Member Suntory Spirits Limited, Audit &amp; Supervisory Board Member Suntory Beer Limited, Audit &amp; Supervisory Board Member Suntory Wine International Limited, Audit &amp; Supervisory Board Member Suntory Liquors Limited, Audit &amp; Supervisory Board Member</p>	<p>Ichie Matsuoka</p>