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Stakeholder Dialogue

Corporate Mission "To Create Harmony with People and Nature — How Suntory should Take Actions on Biodiversity

Along with the climate change, loss of biodiversity is becoming increasingly important issue to the sustainability of the planet. The Suntory Group has been addressing biodiversity issues through Bird Conservation Activities and water resource cultivation in Natural Water Sanctuaries. However, we need to step up our efforts now more than ever. We therefore asked experts to give us their opinions from a wide range of perspectives on future policies, on how to proceed with initiatives, and on communication with the stakeholders.

- Date: Monday, March 14, 2022
- ●Location:Suntory World Headquarters (Tokyo, Japan)

Experts



Naoki Adachi, PhD CEO, Response Ability, Inc.



Mikako Awano Founder, CEO, SusCon Japan



Keisuke Takegahara Executive Fellow, Research Institute of Capital Formation, Development Bank of Japan Inc.

Suntory



Makiko Ono
Managing Executive Officer,
Division COO, Sustainability
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Suntory Holdings Limited
(at the time)



Shigeaki Kazama
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Nobuyasu Kitamura Senior General Manager, Corporate Sustainability Department, Sustainability Management Division Suntory Holdings Limited



Kazushi Ishikawa Managing Executive Officer, Division COO, Corporate Strategy Division Suntory Beverage & Food Limited (at the time)

Moderator
Hidenori Imazu
Program Committee Member, Japan Forum of Business and Society

For Effective Internal and External Communications, Present the Overall Structure of the Multi-layered Strategies

Moderator

Today, we would like to hear various opinions from experts in order to further promote activities and communications related to biodiversity. First of all, please give us your impressions of the Suntory Group's biodiversity initiatives.

Adachi

The world is now moving toward a nature-positive world. Suntory's corporate mission, "To Create Harmony with People and Nature," represents a way of thinking that is wholly consistent with a nature-positive world. People cannot live without nature. The world has finally begun to move toward a society in which we aspire to enable nature and people to coexist. I think it is wonderful that Suntory formulated the Suntory Group's Environmental Principles in 2015 which is aware of nature-positive world, and that it has proposed revisions in keeping with the times.

It is also excellent that Suntory is thoroughly committed to the "Mizu To Ikiru" (living with water) " concept. Water is Suntory's most critical resource. It is rather rare for a Japanese company to have such a global perspective, conducting water resource cultivation and next-generation environmental program, Suntory Mizuiku - Education Program for Nature and Water beyond Japan as well. I think that the peatland regeneration (efforts to protect whisky production in Scotland through peatland and water resource conservation) is also a highly laudable activity and hope it would be widely communicated. Futhermore, I would like to ask you to extend these considerations to other raw ingredients as well, not completing with just water.

Awano

It struck me very much to see how Suntory is analyzing biodiversity from such a multiple viewpoint given the long history of initiatives on environmental issues that Suntory has undertaken since its founding. It is so rare for a Japanese company to advance initiatives to this extent. Environmental issues, however, are complex and interconnected. When you launch a climate change strategy while also launching a biodiversity strategy, you encounter same issues respectively. There is a risk of losing sight of how to ensure such complex nexus when incorporating these elements into activities based on the strategy.

I think it will make things far easier to understand if you present an overall structure to show the position of each strategy and how they all interact and interconnect with each other, rather than just explaining by words. This will not only facilitate the understanding of external stakeholders but also enable employees to more easily grasp overall structure of your strategies. I strongly anticipate that you'll take further easy-to-understand way of communicating Suntory's comprehensive approach.

Takegahara

Whether a company is listed or unlisted, the current discussion in the world of finance is about the need to properly identify factors and make choices for the firm's long-term growth. In doing so, it is essential to look at various non-financial information as well, because this discernment is impossible only by looking at current financial performance. In determining what non-financial information to look at, materiality comes under active discussion. The idea is to measure those factors that affect the long-term growth of the company or the sustainability of its business model over the long term as material information. A company that can explain this axis will be able to depict itself as a company with ability to grow while solving social issues, so to speak. Therefore, such a firm is seen worthy of long-term investment.

Suntory has firmly positioned natural capital, climate change, and water among the materialities that are foundational to its business, in the same sense as compliance and corporate governance. I think this is Suntory's most distinctive and commendable characteristic.

This is a bit of a departure from biodiversity, but another theme is how to present human capital in the debate over the government's "new capitalism". Human capital is difficult to be explained quantitatively, and I think it ultimately depends on whether the practice of purpose-driven management is enabling purpose to permeate the workforce and increase employee engagement. The "Mizu To Ikiru" message is spoken by everyone as something that applies to them personally, even junior employees. Purpose resonates with employees, which fosters an eagerness to work toward its realization. I think this provides sufficient material for the formation of Suntory's intangible enterprise value, value as viewed from the perspective of human capital.

Adachi

Speaking of biodiversity, the most crucial perspective is whether the business can continue for 10 years, 20 years and beyond. The current world population is 7.7 to 7.8 billion. In 10 to 20 years, when the population reaches 9 or 10 billion, more food will be needed especially in emerging countries.

The market will grow by 25% to 30%, and in order to secure a stable supply of raw ingredients to support that growth, it will be critical to provide various supports for those who are producing raw ingredients upstream in the value chain. This will not be possible unless such local workers lead healthy and stable lives, working enthusiastically to produce the raw ingredients. To this end, it will not be possible to produce raw ingredients without shifting to an appropriate agricultural environment.

I think that for Suntory, maintaining the perspective of how to do business together with people involved in every step throughout the value chain will affect how they develop their business moving forward, and at the same time keep their business secure.







Be Engaged in Building Trust and Relationship with the Value Chain Stakeholders

Moderator

At the Suntory Group, the entirety of the value chain is included within the scope of the Suntory Group's Environmental Principles because Suntory pledges to hand over a sustainable society abounding in vibrant life to the next generation. What kind of initiatives involving the value chain are you working on in your actual business?

Fujiwara

When we consider Suntory's history, quality is what has been given prime importance in manufacturing. Another crucial aspect has been traceability. Take oolong tea beverage, for example, which has grown significantly as a business over the decades. In bringing this product to market, we traced back to the origins of the oolong tea leaves value chain. At the time, pesticides posed a risk, and we decided that we needed to go back to the farms where the production was taking place to clear that up, so we have invested in this effort. Our focus at the time was on product quality. But now I have further understood the importance to have the perspective of creating a flow that will enable everyone involved in the value chain to lead an upstanding life.

Itoko

For coffee, we have been working in firm partnership with Brazilian farms for the past five to six years and have been promoting contract farming. We are also building schools in Guatemala to create educational opportunities and to teach sustainable cultivation methods. This is something we undertake because we believe it to be necessary, but expanding it is very difficult, and I have experienced a real sense of how difficult it is to continue doing this. Nevertheless, we are not going to sell off or cut out the operation related to this just from the profitability point of view. You cannot build trust with producers unless you engage with them for a long time.

Adachi

I think building trust is very important. I think it is important to build trust with the people in the production sites, and to find ways of increasing the number of farmers who feel sympathy and consider themselves to be producing for Suntory, or for Mr. Itoko.

Fujiwara

It takes a lot of determination to get into the entire value chain. Meanwhile, customers' tastes and preferences will also change over time. With coffee, for example, plantations may be changed to suit different tastes. How to build relationships with the value chain then poses a major challenge. This is true for all raw ingredients, but I feel that we must consider ways of building trust with these plantations and producing regions, keeping resolutely aware that they are indispensable to continuing our business to the future. We have formed a global cross-functional team that has begun its work, and would like to further deepen our deliberations of these matters.

Itoko

In the future, I think debates will emerge regarding things like drastic increases in production of genetically modified organisms (GMOs) to cope with the increase in the world's population. What is the global situation on this issue?

Awano

Japanese consumers have high allergic reactions to GMOs, but globally they are widely adopted in reality. Given the strategies for sustainability, GMOs should or could not be avoided as a taboo in the future in your cosideration. Our priority issues will be how to increase yields without new land conversion to agriculture, and how to maintain yields despite the impact of climate change.

Adachi

It is very controversial and the thoughts diverge by region. I believe we should be as safety-minded as possible, and avoid being too quick to latch onto GMOs alone. Still, the current intensive agriculture in the arid environments of Europe and North America is apparently at its limit. The use of large amounts of pesticides and chemical fertilizers is also deteriorating the soil, making farming almost impossible. Organic and regenerative agricultures are intended to help maintain or even recover productivity by regenerating this soil. While I am not sure whether this will provide a panacea, I think a need for it is emerging in the field.

Ono

In Europe, organics are familiar to consumers. I think the consumer's perspective is that they buy organic items on the assumption that there is some health benefit, even if they are more or less expensive. From the standpoint of biodiversity, this kind of consumer behavior is connected to sustainable agriculture, although consumers are not made aware of this. One challenge is how to communicate to consumers that what they understand to be good for their health is also good for biodiversity.

Adachi

With respect to the future increase in the world's population to 1.2 times its current size, will Suntory increase its sales by 1.2 times, or even more? Or, will it take an approach by which it can be sustained without expanding the scale of business, keeping it at a level that can be reliably maintained? As there might be various strategies and options, I think we need to give this thorough consideration.

Takegahara

If you think of a bottleneck in the procurement of raw ingredients in terms of business continuity plan, a so-called "BCP," you would normally adopt an alternative strategy or diversification strategy to eliminate that bottleneck. Now, however, due to population growth and other factors, raw material supply has become a bottleneck on a global scale, and it is necessary to address issues for which alternative strategies are not effective. When this happens, we have no choice but to move on to the product portfolio. I think we are being asked a message about a business model that adopts the new constraints.







Look into the Nature Related Opportunities as well as Risks for Increasing the Enterprise Value

Moderator | What kind of discussions are going on in Japan and abroad regarding biodiversity initiatives?

Takegahara

The International Sustainability Standards Board (ISSB) has issued a draft disclosure standard that can be considered a sustainability information version of the International Accounting Standards. In the draft, materiality is limited to financial materiality, that is, information that affects enterprise value. Since various issues affect each other and affect enterprise value in a comprehensive manner, there is concern that simply arranging topics such as climate change and biodiversity as material issues will make it difficult to convey that point.

In addition, with the spread of the Task Force on Climate-related Financial Disclosures (TCFD), many companies have already set out climate change as a "material issue" that affects their growth. Financial interest is heading towards the materiality that follows. Natural capital is a prospective candidate along with the circular economy, but the current situation is that it is difficult to link natural capital to growth strategies.

Ishikawa

I myself belong to Suntory Beverage & Food Ltd., the only listed company in the group, and I believe that the mission of a listed company comes down to how to raise its enterprise value. In this context, the shift from financial to non-financial information has moved forward with the Taskforce on Climate-related Financial Disclosures (TCFD) framework leading the way in the immediate future, and movement occurring toward the Taskforce on Nature-related Financial Disclosures (TNFD). Since it is impossible to ensure accountability to all stakeholders with a single materiality, we must proceed with combinations of double materiality and even dynamic materiality. I feel that converting this into practical operations poses a difficult issue.

Awano

From the standpoint of enterprise value, I think showing how biodiversity strategy is relevant to the increase of enterprise value will be a major pillar in the future. However, when we look at the biodiversity strategies of many companies, we see a tendency to emphasize risk side, and a weaker focus on opportunity side. Narrative of opportunities are required for increasing enterprise values.

Ishikawa

From the perspective of improving enterprise value, it's necessary to reveal opportunity as well as risk. I would like for us to think carefully about how to express our opportunity.

Awano

With respect to water, on the other hand, when we take a multi-stakeholder approach globally, the relationship with local communities is naturally indispensable. I believe that a major feature of future operations will be looking at how biodiversity strategies, including such relationships, can lead to improved enterprise value on a global basis. It will then be important to be mindful of the fact that local issues cannot be globalized so easily. This is a characteristic of natural capital that makes it different from climate change. In doing so, I think that multi-stakeholder engagement that incorporates and reflects the opinions of local communities will be necessary. Otherwise, the activity will simply end up as self-righteous social philanthropy by the company.

Kazama

As for expanding water resource cultivation globally, of which there are examples of success in Japan, I have some experience working overseas, and understand the difficulties on the practical level. Nevertheless, we must proceed. The year before last, we began a pilot program in high water risk regions overseas. There are aspects that have gradually become evident to us through these efforts.

Specifically, we have found a university professor in Indonesia who is knowledgeable about water, and we are proceeding with the project by incorporating local know-how learned from the professor. In Spain, our operations use city water because, unlike Japan and Indonesia, this is an arid region where there are no wells at production plants. We are borrowing from local wisdom of how to cultivate water resources in such an environment. Rather than simple water resource conservation, we are proceeding with the project in the context of how to communicate with the local community and how to preserve the city water of the local municipality.

Kitamura

The Suntory Group is working on sorting out issues concerning primary suppliers comprehensively by utilizing the Supplier Ethical Data Exchange (Sedex), an international platform for supply chain issues. We are aware, however, that ultimately we have to go to the farmers. However, even for a single coffee, for example, the themes are so multilayered and intertwined that we feel difficulty in trying to figure out how we should bring things to a resolution of the problem. What kind of aspects should we consider when actually proceeding with the project?

Awano

I think it is very difficult even for companies that are making progress with their initiatives. With regard to biodiversity, financial institutions and business firms were perplexed to find a way to start in the first place. There is a common perception that it's so complicated that they don't know where to start. So, in TNFD, it started from showing where to set to work. It has a practical guide, which I think makes it easier to get a handle on it and structurize concepts. I hope you will give it a try.

Adachi

One reason for the difficulty in understanding biodiversity is its complexity, but I think another reason is probably the lack of our experience to see the fields. Locality is critical for issues of biodiversity or raw ingredients. Although not so much as in the case of wine, it often happens that circumstances differ greatly with just a few kilometers of separation. Therefore, the first necessary task is to connect local sites involved. In Japan, this has been done by trading companies. But in the future, manufacturers themselves need to go and see the places where the raw ingredients they use come from. However, some issues can be discerned only by experts. This is the reason why some companies make site visits with local agricultural advisors or NGO staff, or train perceptive observers within the company or even hire people with such expertise.

In addition to going into the field by yourself, I also would like to propose to consider having people working in the field come to visit Suntory in the future. Because I believe it is important to create a system that allows for a bottom-up creative approach from the field as people learn more about Suntory's initiatives and gain a deeper understanding. This is about developing a system in which everyone can support each other with an optimal sense of unity with Suntory throughout the entire value chain, making it possible to work successfully together. This is no easy task, but looking at the efforts of global companies, I believe that over a period of time, say 10 years, considerable progress can be made.

Kitamura

We have to work as a team both inside and outside the company to solve the multi-layered challenges of biodiversity. Internally, I would like to deepen the discussion, including questions of what perspective to take and by when to implement the plan, as we draw on wisdom from various angles by involving the business divisions.







Envision What Suntory Aims to Be in 50 Years

Moderator

We've received a wide range of advice from the experts. To conclude, could you please give us your message of support for Suntory?

Takegahara

The discussion has touched on biodiversity being complex and difficult to understand, but in fact, looking at Suntory from the outside, I think Suntory may show that it is not actually difficult to grasp issues in an integrated manner and to link them to its efforts.

Also, I am very eager to see your future product portfolio. I understand your attitude not to sell your business easily just because you are facing challenges. The portfolio selected in the management stance will probably be something unique to Suntory. I think that will probably lead to opportunities.

Awano

I noted that efforts to improve enterprise value tend to emphasize risk over opportunity. However, the reality is that a global awareness of risk and a sense of urgency are extremely strong. Many companies are just now getting started, and finally recognizing what difficulties biodiversity poses. Among them, Suntory is set on the starting line, ready and waiting for the signal to begin. That is your strength, and we hope that you will get off to a good start by taking advantage of everything that you have built up.

Adachi

In the approach to biodiversity recovery, efforts are to be taken in a particular order. First comes risk avoidance, then risk mitigation. Thus far, Japanese companies have managed to accomplish these. Beyond that, however, there has been little movement on restoration and regeneration. What will be important in the future is restoration and regeneration. Suntory is already moving forward with work on restoration and regeneration of water and peatlands. What I would like you to consider further is the change, the transformation, that lies beyond restoration and regeneration.

There are many kinds of transformation, and one of these is transforming the way business is conducted. That is, I think there will be a transformation from buying raw ingredients from trading companies to going into the fields yourselves, looking the fields over closely, or even doing the work together. Another is to think transformation of the business model itself. I believe that all industries now seem to be shifting away from the era of mass production and mass sales. I think there might be another way of doing things at Suntory as well.

When it comes to the culture on which Suntory places great value, food culture differs from region to region, and that is where value lies. Considering this, I believe it might be good to place more emphasis on local cultures of food and beverages. I assume and hope that such products will become a big pillar of the company in the future.

Ono

We have received many comments and suggestions on biodiversity, and now I would like to share three points by way of summary.

The first point is to view raw ingredients throughout the entire value chain. We have already started working on it, but we are just getting started. In terms of how to take concrete actions in the future, we need to think about how we can build win-win relationships by going into the field and partnering with local people in a more accessible way. By doing so, we will deepen our understanding, and local suppliers will also improve their level of quality. I felt that such activities should then be linked to the improvement of human capital skills to have a positive impact within the company.

The second point is about enterprise value. Our consideration started from considering how to avoid risk, but taking a step further, how to take Suntory's enterprise value into the positive is also important. We tend to think from the perspective of risk, but we need to consider how we can shift to an opportunity-oriented perspective.

The third point is what kind of business Suntory will be doing 30, 40, or 50 years from now. It is obvious that we cannot make progress along a linear extension from the present. So I felt that we need to use our imaginations while working on the tasks immediately before us, thinking about how we want things to be and what is necessary to achieve that. It is a difficult perspective to get a handle on, but I intend for us to work on it as part of our mission. Thank you very much for your time today.







Environment Social Governance Others Performance Data

Evaluation from External Parties

Overall ESG

Jun. 2022

Suntory Beverage & Food Limited selected as a Constituent of FTSE4Good Index Series, a global ESG investment index

Suntory Beverage & Food Limited ("SBF") has been selected for the first time as a constituent of the FTSE4Good Index Series and FTSE Blossom Japan Index, the ESG investment index.

Environment

Dec. 2022

Suntory Holdings Named on CDP A List for Both Climate Change and Water Security

Suntory Holdings Limited achieved the prestigious A List for Climate Change and Water Security based on the company's sustainability reporting in 2022. by CDP, a non-profit organization that runs global disclosure system on sustainability.



Feb. 2022

Suntory Holdings Limited selected by the CDP as Supplier Engagement Leader 2021

Suntory Holdings Limited has been recognized on global environmental non-profit CDP's Supplier Engagement Leaderboard, ranking among the top 8% of all companies assessed for supplier engagement on climate change.



Jan. 2022

Suntory Minami Alps Hakushu Water Plant in Japan achieved the Alliance for Water Stewardship (AWS) certification

Suntory Minami Alps Hakushu Water Plant in Japan achieved the Alliance for Water Stewardship (AWS) certification for having met the global benchmark for responsible water stewardship, making it the company's third plant to be certified against AWS Standard. In 2018, Suntory Okudaisen Bunanomori Water Plant became the first Japanese plant to receive certification under the AWS Standard, followed by the second certification in 2019 for Suntory Kyushu Kumamoto Plant.

Mar. 2022

Suntory Holdings Limited received Grand Prize in the "Project Category" of the NIKKEI Decarbonization Award

In the NIKKEI Decarbonization Award "Project Category," Suntory Holdings Limited received the Grand Prize for its efforts to "Realize a decarbonized society through bottle-to-bottle direct recycling."



Mar. 2022

Suntory Kyushu Kumamoto Plant received the "Grand Prize" in the Groundwater Conservation Award Program

Suntory Kyushu Kumamoto Plant was awarded the "Grand Prix" in the 2021 Groundwater Conservation Award Program by the Kumamoto Groundwater Foundation. The award was given in recognition of the plant's various activities for groundwater sustainability, including the systematic development of various water conservation activities since the start of operations in 2003.

Social

Mar. 2022

Suntory Holdings Limited and Suntory Beverage & Food Limited recognized as a "White 500" in the "Excellent Health Management Corporation 2022"

Suntory Holdings Limited and Suntory Beverage & Food Limited have been certified as "Excellent Corporations for Health Management 2022 - White 500" by the Ministry of Economy, Trade and Industry and the Japan Health Council. This is the sixth consecutive year that both companies have been certified since the certification began in 2017.



Dec. 2022

Suntory Holdings Limited received the highest rating of "Gold" in the PRIDE Index, an index of LGBTO+ initiatives

Suntory Holdings Limited has received the highest rating of "Gold" in the "PRIDE Index 2022" established by Work with Pride. The PRIDE Index was established in 2016 to evaluate the efforts of companies and organizations related to LGBTQ+ and other sexual minorities, and this is the sixth consecutive year that Suntory Holdings Limited has received a Gold rating.



Mar. 2022

Suntory Holdings Limited received "Cancer Control Partner Award (medical checkup category) " at the 2021 Awards for Companies Promoting Cancer Control

Suntory Holdings Limited received the "Partner Award for Cancer Control Promotion (Health Screening Category)" at the 2021 Awards for Companies Promoting Cancer Control organized by Action for Companies Promoting Cancer Control, a project commissioned by the Ministry of Health, Labor and Welfare.

Mar. 2022

PT SUNTORY GARUDA BEVERAGE selected as "Indonesia Top CSR Awards 2021 Star 4 and Top Leader on CSR Commitment 2022"

PT SUNTORY GARUDA BEVERAGE was selected as Indonesia Top CSR Awards 2021 Star 4 and Top Leader on CSR Commitment 2022. Suntory Garuda Beverage was recognized for its sustainability initiatives, including water conservation activities at its plants, "Mizuiku" environmental education for the next generation to teach children the importance of water, other container packaging initiatives, and measures and support for the prevention of Covid-19.

Jan. 2022

Suntory (China) Holding Co., Ltd. received the Shanghai City "慈善之星(Charity Star)" award

Suntory (China) Holding Co., Ltd. was awarded the Shanghai "慈善之星 (Charity Star)". The award recognizes organizations and individuals who have made outstanding contributions and had a broad impact on the development of philanthropy in Shanghai and China, including the prevention and management of the Covid-19 pandemic. Suntory was highly recognized for its support activities for Covid-19 and its "Suntory Mizuiku-Education Program for Nature and Water" launched in China in September 2021.

Initiatives and Industry Alliances

United Nations Global Compact

The Suntory Group supports international standards such as the Universal Declaration of Human Rights and the UN Guiding Principles on Business and Human Rights, and is a signatory to the UN Global Compact, which contains universal principles for human rights, labor, and the environment advocated by the United Nations.



The CEO Water Mandate

The Suntory Group is a signatory to The CEO Water Mandate, a United Nations Global Compact initiative and global platform to address water resource issues and support the prevalence, practice, and informational disclosure of water sustainability at companies.



Alliance for Water Stewardship (AWS)

In February 2021, the Suntory Group signed a partnership agreement with the Alliance for Water Stewardship, an international organization leading the global movement for water sustainability. AWS certification is designed to promote water conservation and stewardship at factories worldwide. As the first corporation in the country to become a member of the organization (originally signed with AWS Asia Pacific), we are taking a leadership role in promoting water sustainability in Japan.



Science Based Targets (SBT) Initiative

The SBT initiative encourages companies to set greenhouse gas (GHG) emissions reduction targets based on scientific evidence, and conducts audits and certification. The GHG emissions reduction targets under the Suntory Group's Environmental Targets toward 2030 have been approved by the SBT initiative, which independently assesses companies' targets, as consistent with reductions required to keep global warming to 1.5°C.



The Suntory Group is also a signatory to the "Business Ambition for 1.5° C" campaign led by the SBT initiative*1 in partnership with the UN Global Compact and the We Mean Business*2 coalition to hold global temperature increases to 1.5° C above preindustrial levels.

- *1 The SBTi is an international initiative jointly established by the United Nations Global Compact (UNGC), CDP (a coalition of institutional investors that promotes disclosure of information on climate change measures), World Resources Institute (WRI), and World Wide Fund for Nature (WWF). It drives ambitious climate action in the private sector by enabling companies to set science-based emissions reduction targets.
- *2 The We Mean Business coalition is a global nonprofit led by international organizations, think tanks, NGOs, and other constituent organizations to build a platform for businesses and investors to take action on climate change.

Task Force on Climate-related Financial Disclosures (TCFD)

The Suntory Group has declared its endorsement of the TCFD recommendations established by the Financial Stability Board (FSB).



Taskforce on Nature-related Financial Disclosures (TNFD) Forum

The Suntory Group joined the Taskforce on Nature-related Financial Disclosures (TNFD) Forum in April 2022 to accelerate initiatives that contribute to nature-positive outcomes.



30by30 Alliance for Biodiversity

In April 2022, the Suntory Group joined the 30by30 Alliance for Biodiversity, which aims to halt and reverse biodiversity loss to realize a sustainable society.



Official Partnership for National Parks

The Suntory Group has entered into an Official Partnership for National Parks with the Ministry of the Environment. This program aims to promote the wonders of Japan's national parks to the world and attract more visitors both from Japan and overseas. It is designed to deepen people's understanding of conserving the natural environment and revitalize the areas where the national parks are located.



SAI Platform

In July 2022, the Suntory Group joined the Sustainable Agriculture Initiative Platform (SAI Platform), a global not-for-profit organization advancing sustainable agricultural practices which was founded in 2002.



Japan Clean Ocean Material Alliance (CLOMA)

The Suntory Group has been a member of CLOMA since its foundation. It is a public-private alliance established in response to a call from the Ministry of Economy, Trade and Industry (METI). The alliance aims to build an efficient recycling system that meets the needs of each country by developing and promoting the use of plastic substitute materials and by offering information and technical consulting to other countries.



Global Plastic Action Partnership (GPAP)

In November 2019, the Suntory Group joined the Global Plastic Action Partnership, a global alliance working to solve environmental issues caused by plastics.



Plastic Circular Challenge 2025

In February 2022, the Suntory Group joined Plastic Circular Challenge 2025, a Japanese domestic framework that aims to solve various issues related to plastics to achieve a sustainable circular economy.

International Alliance for Responsible Drinking (IARD)

As Beam Suntory, the Suntory Group has been a member of IARD since the alliance's establishment and has also been deeply involved in the formulation of the Industry Commitment for Reducing Harmful Use of Alcohol, an effort by the alcoholic beverage industry in response to the WHO's Global Strategy to Reduce Harmful Use of Alcohol (adopted in 2010).

International Alliance for Responsible Drinking (IARD)

The Suntory Group is a member of IARD, a non-profit organization headquartered in Washington, D.C. that includes 13 of the world's leading alcoholic beverage companies. The alliance promotes international efforts to promote appropriate alcohol consumption. As Beam Suntory, Suntory has been a member of IARD since the alliance's establishment and has also been deeply involved in the formulation of the Industry Commitment for Reducing Harmful Use of Alcohol, an effort by the alcoholic beverage industry in response to the World Health Organization (WHO) 's Global Strategy to Reduce Harmful Use of Alcohol (adopted in 2010).

The Valuable 500

The Suntory Group has joined the Valuable 500, a global initiative promoting disability inclusion. The initiative was launched in January 2019 at the World Economic Forum Annual Meeting in Davos. Its aim is to encourage business leaders to carry out reforms to realize the potential value that disabled people can bring to business, society, and the economy.



Environment-Related Committees of Liquor and Beverage Industry Associations (Japan)

Japan Soft Drink Association (Environment Committee, Vending Machine Committee, etc.) http://www.j-sda.or.jp/about-jsda/english.php

Brewers Association of Japan (Environmental Committee, Container Environment Committee) https://www.brewers.or.jp/english/index.html

Japan Spirits & Liqueurs Makers Association (Environmental Issues Committee) http://www.yoshu.or.jp/ (in Japanese)

Recycling Industry Organizations (Japan)

The Japan Containers and Packaging Recycling Association https://www.jcpra.or.jp/english/tabid/603/index.php

The Beverage Industry Environment Beautification Association (BIEBA) https://kankyobika.or.jp/english

Glass Bottle 3R Promotion Association
http://www.glass-recycle-as.gr.jp/ (in Japanese)

The Council for PET Bottle Recycling https://www.petbottle-rec.gr.jp/english/

Japan Aluminum Can Recycling Association http://www.alumi-can.or.jp/ (in Japanese)